State of Nebraska Nebraska Information Technology Commission Standards and Guidelines

AMENDMENTS TO NITC 4-201

NITC 4-201 (Web Branding and Policy Consistency) is amended as follows:

1. Section 4.3.1 is amended to read:

4.3.1 Allowable Changes to the Brand Graphic

Allowable changes for the Brand Graphic are:

- The color of the text
- The color of the state
- The color of the background
- The color of the star
- The drop shadow is optional
- The length of the graphic. CSS (Cascading Style Sheets), background filler images, or other similar methods may be used to allow the Branding Graphic to visually stretch across the width of the browser. Examples of this are available at: http://www.webmasters.ne.gov.
- <u>The use of HTML attributes to dynamically decrease the size of the Brand</u> <u>Graphic in relation to the web page across varying resolutions and devices.</u>

The following changes are not allowed for the Brand Graphic:

- The size of the text
- The font of the text
- The size and position of the state
- The size and position of the star
- The size and position of the drop shadow (if used)

Additionally, the colors for the text and the background of the Brand Graphic must be clearly visible/high contrast with clearly legible text.

2. The following section is outright repealed, and the remaining sections renumbered accordingly: Section 1.1.6.